



JENNIFER BARNA

graphic designer

objective

A resourceful, multitasking creative designer seeking to obtain an Art Director position, that utilizes my proficiency in both traditional print and digital platforms with strong focus on project management, communication, and branding.

experience

Senior Graphic Designer | 2011-Present

Graphic Designer | 2010-2011

U.S. Music Corp, Buffalo Grove, IL

In house design and marketing for several brands of music instruments, like Washburn Guitars and Marshall Amplifiers. Multi-tasked and organized several brand projects in a fast paced work environment, from original or team based concepts through to final design and production. Responsible for designing catalogs, advertisements, sales materials, e-blasts, web & social media graphics, trade show graphics, packaging, presentations, style guides, product design and mock-ups. Work directly with local and international printers for all of the companies print needs, ranging from annual catalog orders to custom swag items. Assist with trade show planning, social media, product merchandising, art direction for lifestyle photography shoots and product photography. Oversee the training and project tasks of new employees or freelancers.

Lead Graphic Designer | 2008-2010

Next Level Design, Crystal Lake, IL

Designed and set-up yellow page ads for national publications. Prepared hundreds of ads monthly for large clients such as Geico Insurance. Maintained massive digital and paper archive of files based on specific publisher specifications and brand style guides. Assisted with training new employees. Completed and organized several projects daily with focus on design quality and accuracy.

Freelance Graphic Designer | 2008

Niven Marketing Group, Carol Stream, IL

Prepress production and mock-up work for point of purchase display graphics. Applied art from branded style guides to dyelines & created Illustrator templates from engineering drawings. Digital photo retouching and mock-ups to show in store signage and graphics for clients. Multi-tasked with priority on time management and detail.

Assistant Graphic Design Teaching Artist | 2007


After School Matters at Gallery 37, Chicago IL

Supervised the completion of commissions by the student artists. Aided in the teaching of graphic design principles, typography, Adobe PhotoShop and Illustrator. Managed and organized the daily classroom duties and the proper completion of paperwork.

contact

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skills

Mac & PC platforms

Adobe PhotoShop,
InDesign & Illustrator

Microsoft Office, Excel
& Powerpoint

Quark

Typography & layout

Pre-press &
Production Skills

Photo Processing
& Editing

Product & Lifestyle
Photography

Training

education

**Bachelor of Fine Arts
Degree in Graphic Design**

**American Academy of Art
Chicago, Illinois | 2007**

Graduated Cum Laude.